

Pearl Lowe

Presenters & Brands | Presenters

Press



Carol Hayes Management

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"It's a SUNNY afternoon in an 18th-century house by the river Thames in west London, and a fashion/interior designer Pearl Lowe and her model daughter Daisy are talking style, fashion, handbags, heartache, perfume, the perfect partner and love-obsessions. They share the same graceful, feline features, the same wry laugh and, of course, the same delirium of the fashion world. Pearl, 37, is wearing a vintage dress from her successful eponymous label, and Daisy, 30, is wearing that sexy androgynous little look she does so well - the one that has won her many modelling contracts. As we brunch upstairs in her table, it is clear they know absolutely everything about each other's lives, with Pearl talking me through the pages of her such new interior book, *Faded Glamour*. The photos are from her house in Somerset, but if you came to my house, you'd see exactly the same sort of look [vintage label, can't help it, I grew up with it, I love it, it gives me that comfort], she says. Today is a good day because they are able to work together, having been asked by East-



Above Pearl Lowe and her daughter Daisy Getty of Designpress in 2008



"I feel it was something that I had to go through. I actually think it was all about becoming a woman, the woman I wanted to be."

L-W Daisy with actor Matt Smith at the Doctor Who event in 2011, with music producer Mark Ronson in 2006, modelling for Princess Westwood at London Fashion Week, 2010

the British handbag label, to front the new edit, a collection of eight party-worship bags, including a 'Pearl' in sparkling lurex, and a 'Daisy' with crescentle texture. They are incredibly classic and timeless with using attention to detail. Daisy says, "I love me because it is this beautiful hand shape, I wish I saw Mark's velvet one. I know it's ending, I would be borrowing - which is a point of the collection. They are bags you sit to share."

"There's a bit of borrowing that goes on between us. Usually Daisy taking things from my wardrobe," Pearl says. "It used to drive me mad, but I've just accepted that when my pair of Vivienne Westwood boots go missing they will be somewhere in the world. Daisy's feet. I walked into a party once and saw her brand wearing the Alaïa Minnie that I'd been searching for for months. In actuality, it's nice that your daughter admires your style."

Pearl was never a conventional mother, which makes their close bond all the more extraordinary. In her 20s and early 30s, Pearl

went from being queen of the indie music scene (she fronted a band called Powder!) to being a key figure in the Princess Hill set, best friends with Kate Moss - and developed an on/off heroin habit. She was just 19 when she had Daisy, whose father is the rock star Gavin Rossdale, and relied on her parents to help her bring up her young daughter.

But in 2008, their life was transformed when Pearl made the decision to get clean for

the sake of her family, and she and her band, the Supergrass drummer Daisy Grey, moved to the country. Daisy, who started modelling at 18, lived for a year at her grandparents - Edie and Leslie - in London. And by 17, despite being preppy there. As a level, she abandoned plans study law and dropped out of school from 14-15, with clients for Italian Vogue, French Connection, among others.

In Somerset, Pearl's life fell into place. She became pregnant with her fourth of Daisy, now 14 (the couple also have two other kids, 22 and Frankie, 20), and embarked on a new career, designing trusses and vinyl dresses (which she sells online), and eventually moving into interiors, design her own range of wallpapers and work on private commissions.

I have known Pearl for almost 20 years and I know the strength and resilience, so in a moment of a couple of financial crises, she has taken to get to the place she's in. Although she always seemed such a no-political orchid, the country life suits her.

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from more issues facing women taking in a podcast, *Promer TV*. At about being a mom, which she launched in 2017. From the outside, Daisy – whose previous friends have included the DJ and producer Mark Ronson and the actor Matt Smith – was spectacularly versatile, whether she's modelling for Blaq Jacobs, Agent Provocateur and Chanel, hanging out with the new internet set (including Radio 1's Nick Grimshaw, Rita Ora and Faye Gekky), or acting alongside Cara Delevingne and Alicia Vikander in the historical romance *Daisy Jones & The Cuckoo* in 2019, which turned her from fashionista into a housewife mad-woman celebrity. I loved being on *Strictly*, says. I felt part of this incredible group of style and on top of that I loved the dancing, the first time in my life I felt so proud of my body, of what it did and how amazing all that exercise demanded!

But on the first day of shoots, her beloved mum – Dad's father died from a heart attack. Daisy was devastated, but moved to her hotel on the show a tribute to her mother, when she unexpectedly went in with eight, completely knocked out confidence and me of it. She looks at her mum and Dad every day. It was so many days hitting at once, even as *Strictly* tipped she then faced a grief of losing my dad. I was completely selfish in myself, but I know how hard that must have been for her. We loved him so much. Daisy says. Basically I crashed. The house was going to move into full through. I was going to London modelling as I moved in to my grandma, which was wonderful in my ways, but we were both just grieving of my living in the room my grandma died. I felt myself going down and down.

It was a combination of her family, a therapist, but most significantly her mother who I lost through the worst of times. I cut my life off and dyed it blonde, I stopped working, stopped exercising and put on a lot of weight. I didn't know what my purpose was any more. I'd been working since the age of 15. I'd become a model and had this style with all these friends and I was very, very unhappy. I remember talking my mum at 11:30 I was living in her shadow, because my life I'd been her daughter. In London everyone asked me about her and I just felt I didn't know where I was going. I asked Dad how it made her feel. She talks with a tone of absolute sadness. I

knew what she was going through. I was prepared for it but I couldn't do anything except be there for her. It was a horrible time. She would come to her and we would stand and talk for ages. The one Daisy has always been this really kind, sweet, trusting girl. It was so hard to see her struggling so badly. She might look up to me, but I have such admiration for her. She is very much her own person. I'm so proud of

every single thing she's done. I know she would come out the other end, but I'm worked for a year because I know she needed support, her family and to be able to sit in the kitchen and tell me, "Oh make me happy to go out and pick a flower?" because I would try and think anything that would make her feel better. Daisy smiles. I couldn't have got through without my mum. Just knowing how in she loved me. How much Daisy loved and being around the family, all of it helped. From January 2018 to January 21 I turned down every bit of work. I made sure, I needed to work out what I was in life and what that had some control where I was going. I also needed to meet some toxic people who were in my way and just be around positive people. Looking at her now it's hard to think she has gone through such sadness and she started to feel better and she smiles. It's a gradual thing – I think if anyone is going through you have to know those awful feelings start to fade. I mean her thinking all this I wanted to look like feeling myself, but I do know what that was my mum. I think if something I had to go through. I can think it was all about becoming a woman I want to be.

"It was so hard to see Daisy struggling so badly. I would try to think of anything to make her feel better"



Clockwise from left Daisy with friends Olivia, Helen, Alex, and Mark. Daisy and Pearl modelling the new Fashion Line Edit, with Daisy's passage since they

know what that was my mum. I think if something I had to go through. I can think it was all about becoming a woman I want to be. Daisy has taken up dancing again, which has helped her get back to a healthier weight. Despite admitting to a sweet tooth, she also cut out sugar. She is all points to point that this was a symptom not a cause of 'uhg'. I've lost weight because that something I wanted to do to feel better. And I'm dancing again, doing regular runs for fun, which boosts my body with endorphins, which I have discovered I need to feel. I've spent time working out what makes me happy.



At present Daisy says she is enjoying being single and throwing herself back into modelling – she was on the catwalk for *Love Fashion Week* – her podcast, and on close to her heart, including working on *Extinction Rebellion*, the climate change movement, which she shows her support for at their London protest last week. At 30, you can't help wonder if she's thinking about a family of her own, says. I definitely want a family. I've always wanted kids, but I'm in a different place. Happy being single, I don't want to settle someone who isn't quite right. I look at women and she made the right choice with right men who have been amazing to me my life. I need to find my own Daisy. The *Love Edit* will be available from *Sound at Radio 1*, and in stores nationwide from 23 October.

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HELLO!

PAKISTAN
TOUR SPECIAL

DUCHESS WINS HEARTS

ALL THE FUN,
FASHION
AND MOVING
MOMENTS FROM
THEIR MOST
COLOURFUL
TRIP EVER

EXCLUSIVE: DANCING ON AIR

ALEX SCOTT
AND NEIL JONES
ON WHY THEY LOVE
BEING KNOWN AS THE
"HARRY AND MEGHAN OF STRICTLY"

WILLIAM AND
KATE'S TRIUMPH
"You have realigned my
whenever you have been"



EXCLUSIVE AT THE WILLOWDOR AWARDS

THE DUKE
AND DUCHESS
OF SUSSEX
INSIDE THEIR EMOTIONAL
EVENING AS WE CELEBRATE
TRULY INSPIRATIONAL CHILDREN



INTERIOR



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FADED GLAMOUR

inspirational interiors and beautiful homes



PEARL LOWE
photograph by AMY REININGER

HOME

Faded Glamour by Pearl Lowe

Published 8 October

Minimalist, and not just in the sleek, rock 'n' roll language Pearl Lowe has been known for regularly, styled homes that celebrate the vintage-chic elegance of colour and pattern-mixing (curtains and floral coffee machines, too beautiful for the vintage bag, for a peek into the stylish glamour pulled by sustainable inner circle, see "Bites" on page 58) and that maintain the bridge of elegance but in one a bit tailored but for more often than most being found here. www.pearllowe.com

CLAMP FOR NASTY SMOKERS

LUNGS

A play by

ROBERTO URSUA
and
MARCUS MILLER

From 14 Oct 2019

EXHIBITION

Centurie at the National Theatre

From 8 October | 14 October Gallery

The NT continues to explore the creative world of those who wrote, composed, acted, taught, repaired and made us continue for over 200 years, from the 16th to the 19th, including Marlowe, Shakespeare, and others and Chopin. The exhibition tells each stage of the process from development, creation to their marketing and success. The show's design team puts each element of the process into a clear and to each some of the most exciting and interesting items from the creative collection. An interactive map into the national history tells that goes into each of the most vibrant creative. www.nationaltheatre.org.uk

Centurie at the National Theatre



THEATRE

Lungs

14 October to November | The Old Vic

Mark Smith and Sam Fry create a new play

Macbeth's tale of ambition and love story that

follows a young couple who meet online, but

who in a world of terrorism, public alienation

and global anxiety, are meeting one of them.

They meet a killer in the right way, but

they just don't know what their right way

is. Puppets, music, singing and liveable

humour, we follow their story as they're

propelled into an era of late 20th-century

London. www.theoldvic.co.uk



Red-print
Jean, £225



Floral Marilyn,
£195



Alan, £225

How would you describe your style? Does your aesthetic run into your home, too?

"Completely. I'd say it's like 'tasteful glamour' – a bit aged and a bit over, once quite glamorous but probably isn't so much any more. That really runs up my side."

"I'm getting on a bit now, unfortunately. In my head I'm still 25, but when I look in the mirror it confirms that I'm really not."

Do you have any treasured possessions in your wardrobe?

"Probably the Alexander McQueen purple silk floor-length dress he gave me. I went to his birthday party one night wearing it – Ted borrowed it from the press office – and he said 'You look great in that. You should keep it.' I was like, 'Oh my God!'"

"It's 1980s style and got loads of covered purple silk buttons going all the way down, and it's got a train. It's the most beautiful dress you've ever seen."

"It's happy in my wardrobe; the girls haven't actually found that one yet – they haven't got their greedy paws on it."

"Bert, who's now 13, has started borrowing my clothes. I found my Chanel top in her room the other day."

What's next in the pipeline for you?

"I want to do shoes and boots, but I don't know where I'd start. I really hate that I've always thinking of something else to do and I really don't have the time, but I also hate this thing where I can't find shoes and boots that I love, so I need to make them."

Where do you see yourself in ten years' time?

"Probably a grandma. I should hope – I'm really hoping I'll be a grandma and that TE still be in Somerset and fitting between home and somewhere abroad."

Paul wears **Paula Dea Jean**, £195 (above left), and Tigress Taylor models **Mabel** in **Mabel Jane**, £225 (left). All dresses Paul Jones, www.pauljones.co.uk

HOMES
& GARDENS



Created in honour of Woodchip & Magnolia's frequent collaborator, Pearl Lowe, on the launch of her new book of the same name, it's a vintage-inspired print evoking opulence and drama.

Decadent and romantic with more than a hint of rock 'n' roll, it's basically Pearl in a print. Lush botanicals in rich reds, indigo blues and the palest of pinks clash against a brooding black backdrop for a dramatic, enigmatic finish.

The Printed Garden is £40 per roll, while the Stream garden starts from £25.

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The Pinked Glamour is £40 per roll, while the Strawberry starts from £25.

Interior designer Pearl Lowe captures the 'gloriously decadent' homes of her famous friends for a new book - including Alice Temperley's Somerset house and her own 11-bedroom Georgian mansion

- Fashion designer Pearl Lowe, 49, Somerset has photographed the grandiose living rooms of her friends
- Her own Somerset home is finished with rock and roll style and designed to die for
- Made from Lincolnshire stone for her love of vintage fashion and interiors and added to interior design heaven!
- Her new book called Posh Interiors: Inspirational Interiors and Beautiful Homes is published by DOD books



Artist of style, Pearl Lowe is known for her fashionable tastes and love of over-the-top design.

Now the fashion designer, former singer and interior designer, 49, from Somerset has revealed her friends' grandiose homes in her new book Posh Interiors: Inspirational Interiors and Beautiful Homes.

All encompass different facets of what she calls 'total glamour' - 'a gloriously decadent yet well-lived-in abode.'

Several high-end British country houses and grand homes are featured, including the stylish interior of designer Sophie Ragony Parkidge, who combines different kinds of textile and prints to create a very colorful living space in her weekend country house.

Alice Temperley's Somerset house also makes a rather dazzling appearance, with its pink bathrooms and sublime living rooms, decorated with touches of eccentricity and eclecticism.

Pearl also gives a glimpse of her own corner of total glamour, sharing pictures of her own back Somerset Georgian property of 11 rooms.

Pearl and her husband Denny (she) moved from London to the house three years ago. They now live there with their children Billy, 14, Frank and daughter Daisy.

She explains in the book that thanks to the dwelling's open and light, she managed to pay homage to the designer's taste as well as her more 'glam' style. PEARL features eight pictures from the book...

Interior designer Pearl Lowe captures the 'gloriously decadent' homes of her famous friends for a new book - including Alice Temperley's Somerset house and her own 11-bedroom Georgian mansion

- Fashion designer Pearl Lowe, 48, Somerset has photographed the grandest living rooms of her friends
- Her own Somerset home is featured with rock and roll style and designs to die for
- Style icon Lowe is known for her love of vintage fashion and interiors and studied to become design herself
- Her new book called Fashion/Summers: Inspirational Interiors and Beautiful Homes is published by CICO books



As icon of style, Pearl Lowe is known for her fashionable tastes and love of everything vintage.

Now the fashion designer, former singer and interior designer, 48, from Somerset has revealed her friends' grandest homes in her new book Fashion/Summers: Inspirational Interiors and Beautiful Homes.

All encompass different facets of what she calls 'bedroom glamour' - 'gloriously decadent yet well-lived-in decaying style.'

Several high-profile British country houses and grand homes are featured, including the stately interior of designer Helene Rogues Partridge, who combines different kinds of textiles and patterns to create a very colourful living space in her weekend country house.

Alice Temperley's Somerset house also makes a rather striking appearance, with its pink bathroom and antique living rooms, decorated with touches of conservatism and nostalgia.

Pearl also gives a glimpse of her mansion of bed glamour, sharing pictures of her own lush Somerset Georgian property of 11 rooms.

Pearl and her husband Barry Cluifley moved from London to the house three years ago. They now live there with their child as Betty, wife, Frank and daughter Betty.

She explains in the book that thanks to the dwelling's space and light, she managed to pay homage to its Georgian roots as well as her more 'glam' style. FEMME features eight pictures from the book...

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Interior designer Pearl Lowe captures the 'gloriously decadent' homes of her famous friends for a new book - including Alice Temperley's Somerset house and her own 11-bedroom Georgian mansion

- Fashion designer Pearl Lowe, 46, Somerset has photographed the grandest living rooms of her friends
- Her own Somerset home is featured with rock and roll style and design to die for
- Style icon's love is shown for her love of vintage fashion and interiors and distilled in interior design herself
- Her new book called Fabul Glamour: Impassioned Interiors and Beautiful Homes is published by CCC books



As born of style, Pearl Lowe is known for her fashionable taste and love of everything vintage.

Now the fashion designer, former singer and interior designer, 46, from Somerset has revealed her friends' grandest homes in her new book Fabul Glamour: Impassioned Interiors and Beautiful Homes.

All corners of the room feature what she calls faded glamour a 'gloriously decadent yet well-loved and down-to-earth style.'

Several high-profile film country houses and grand homes are featured, including the stylish interior of designer Roksanda Ilincic's country house and grand home are featured, including the stylish interior of designer Roksanda Ilincic's country house, who combines different kinds of textiles and prints to create a very colourful living space in her woodland country house.

Alice Temperley's Somerset house also makes a rather striking appearance, with its pink bedrooms and vintage living rooms, decorated with touches of romanticism and eclecticism.

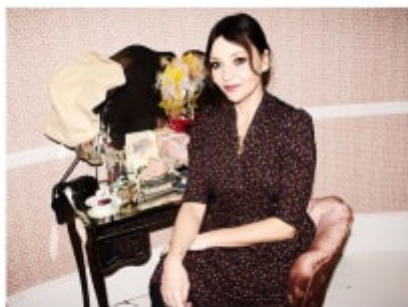
Pearl also gives a glimpse of her own corner of faded glamour, sharing pictures of her own family's Somerset Georgian property of 13 rooms.

Pearl and her husband Steve (a rock musician) moved from London to the house three years ago. They now live there with their children Bryn, 10, Frank and daughter Daisy.

She explains in the book that thanks to the dwelling's space and light, she managed to pay homage to the Georgian roots as well as her more 'playful' style. PEARL features eight pictures from the book...

Pearl Lowe reveals her vintage style secrets

We spoke to interior designer Pearl Lowe at the launch of her new book to find out how we can add some *Faded Glamour* into our own homes.



Interior designer **Pearl Lowe** is much celebrated for her signature style, combining carefully sourced decorative objects, vintage patterns, exotic fabrics and charming antiques. Her new book, *Faded Glamour*, explores some beautiful properties that encapsulate her design ethos, including her own stunning home in Fipps, Somerset.

We caught up with her at the launch of the new book to find out about some of her own most treasured possessions, and how we can bring some Faded Glamour to our own feet.

Pearl Lowe reveals her vintage style secrets

We spoke to interior designer Pearl Lowe at the launch of her new book to find out how we can add some Faded Glamour into our own homes.



What does Faded Glamour mean to you?

From early on, I can remember reacting strongly to a house that has some age to it and a story to tell – they appeal to me in a massive way. I just love things that are imperfect and have a history. I love Persian apartments when you walk in and there's paint peeling off the walls and old brass mirrors – that sort of thing. It's just made about things that were once so glamorous, but now it's just a bit worn and tired – a few people have referred to me in a similar way in my time!

The reason I created a book like this is because, at the moment, everyone's talking about sustainability. But I don't think people don't think about the fact that actually, this style is sustainable. You have to really think about your carbon footprint at this point, and this furniture was made years and years ago – it's being recycled and it's fantastic. You don't have to buy anything new.

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Pearl Lowe reveals her vintage style secrets

We spoke to interior designer Pearl Lowe at the launch of her new book to find out how we can add some *Faded Glamour* into our own homes.



Is there a piece in your own home that has particularly memorable story for you?

I always talk about a lamp, because I bought it in Paris at Clignancourt market. It had a sort of metal frame to it and my husband said that I couldn't get it, because it was really heavy. But of course, I went up to the lady and asked how much it was. She said €80, so obviously I said I'd take it. The problem is that we were going back on the Eurostar! We had to find a taxi that would let us take it (with the window down and lamp sticking out) and then take it on the Eurostar. He had to carry it and didn't talk to me the whole way. But it's still in our front room and it is so beautiful. Whenever I look at it, it just reminds me of that trip.

Interior designer Pearl Lowe captures the 'gloriously decadent' homes of her famous friends for a new book - including Alice Temperley's Somerset house and her own 11-bedroom Georgian mansion

- Fashion designer Pearl Lowe, 49, Somerset has photographed the gorgeous living rooms of her friends
- Her own Somerset home is featured with rock and roll style and designs to die for
- Like her own home, the book is a mix of vintage fashion and interiors and published in her design brand
- Her new book called Fabled Glamour: Inspirational Interiors and Beautiful Homes is published by CICO books



An icon of style, Pearl Lowe is known for her fashionable homes and love of everything vintage. Now the fashion designer, former singer and interior designer, 49, from Somerset has revealed her 'inspired' glamorous homes in her new book Fabled Glamour: Inspirational Interiors and Beautiful Homes. All encompass different facets of what she calls 'fabed glamour' a 'gloriously decadent yet well-lived-in decorating style'. Some of high-profile friends' country houses and used à la carte are featured, including the stylish interior of designer Selma Lagerlöf's Park House, who combines different kinds of metals and prints to create a very colourful living space in her woodland country house. Alice Temperley's Somerset house also makes a rather striking appearance, with its pink bathrooms and antique living rooms, decorated with touches of romanticism and magic. Pearl also gives a glimpse of her own home of fabed glamour, sharing pictures of her own lavish Somerset Georgian property at Wincote. Pearl and her husband Barry Claffley moved from London to the house three years ago. They now live there with their children Iris, 11, Frank and daughter Lily. She explains in the book that thanks to the designer's passion and light, she managed to pay homage to the Georgian style as well as her more 'fabed' style. FEMME features eight pictures from the book...

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All encompass different facets of what she calls faded glamour a 'gloriously decadent yet well lived in discerning style.'

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INTERIORS



ABOVE: I love my kitchen, but my husband, George, hates to cook. The family kitchen became extremely quiet in grand style. BELOW: I love the look of mature and old trees. I bring out tables and chairs and spread rugs of floral prints over the ground and water with outdoor.



ABOVE: I love my kitchen, but my husband, George, hates to cook. The family kitchen became extremely quiet in grand style. BELOW: I love the look of mature and old trees. I bring out tables and chairs and spread rugs of floral prints over the ground and water with outdoor.



Some of the most beautiful, most intelligent, few walls in my home are not blue, and usually it, they won't stay still, they are used as a backdrop.

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CLOTH SPOTLIGHT



PEARL LOWE

Fashion designer, mum to top model Daisy Lowe and former member of London's infamous Primrose Hill set, PEARL LOWE is not your typical crafter. Following the release of her book celebrating handmade interiors, she chats to *Cloth* about escaping London for more tranquil surroundings and how being creative has always been a part of her life.

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CLOTH SPOTLIGHT



“**B** is a breeze to make things beautiful, go with your instinct and passion and you will create your own unique and stylish home, and have a lot of fun in the process,” explains Pearl at the front of her new book, *Imaginative Interiors: 50 projects that capture all the glitz and glamour of vintage and every page is filled with beautiful photography, practical ideas for your home and insights into Pearl’s journey life with Superstar divorcee and model husband Danny Duff and their three children.*

For attention to the home and reveal her style secrets and beautiful projects within the pages of her new book. Be caught up with Pearl to offer about her life in the country and what home means to her.

What’s in the very next chapter?
It’s exciting because it’s been years of thought. To actually use it in print is remarkable. My favourite project is the office in a warehouse – it’s where our website finally becomes your workplace. Office can be so cluttered and are quite messy, so I like the fact that it’s Pearly and you can hide everything in there. It’s a headache so anything that hides anything is brilliant.

What was the thinking behind the book?
I always have to do books on a budget because you’ve bought them I don’t have the money to do them up! So I wanted to put together a book to show people that you don’t necessarily have to get caught up in the past house – you can do it yourself!

But how does it begin to print?
I don’t see them anymore the odd 8 but month – we’re creating a big old history book, so we’re just moved from that gorgeous house.



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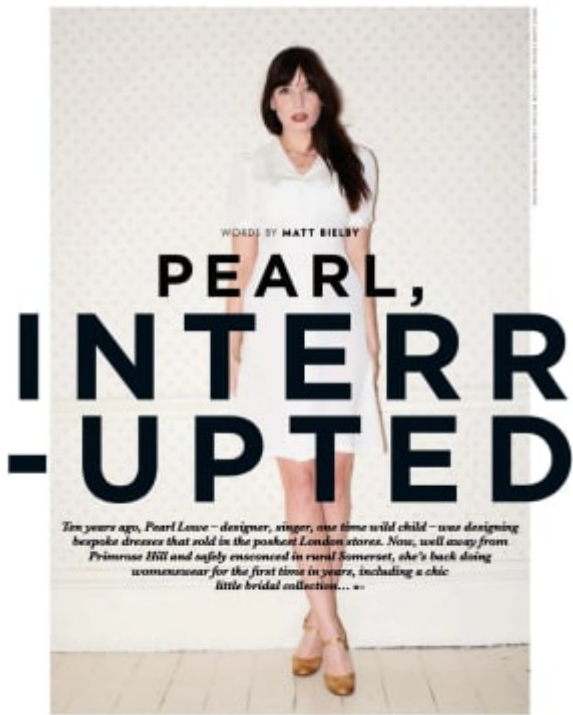




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WORDS BY MATT BIELBY

PEARL, INTERRUPTED

Ten years ago, Pearl Lowe—designer, singer, one-time wild child—was designing bespoke dresses that sold in the poshest London stores. Now, well away from Primrose Hill and safely ensconced in rural Somerset, she's back doing womenswear for the first time in years, including a chic little bridal collection...

When Pearl Lowe was young, her room was a chaotic bazaar in Leadenhall Garden. Clothes from age twelve, or thereabouts, had found their way to a Saturday girl. "One day I asked her if I could design a couple of jumpers or could I not, and she was all over me," she says. "I can still remember them hanging up in the shop, and the patch I hit."

And did you ever buy shoes and wear them? "Well, I did!" She was always a bit of a rebel, the young Pearl, and a night bootie, she'd say to her father, sometimes things, were even more tight they'd hit the normally—and a year later she was doing it on girls wearing the same thing, but he then she'd have missed out.

"He was always so ready to be a parent," she says. "I never saw myself doing that." She pauses. "Not back then."

When she got into music and all that comes with it, staying with her brother Freddie and Louise in the '90s, but she couldn't find work. Her husband, Danny Goffin of Supergrass, often asks her to come down to his parents, but she puts him off. "I was never known for my amazing voice anyway," Pearl says, "and I'm not such a good live-in singer. It's more a performance, someone who comes after someone—and that kind of act on the stage at the moment. And anyway, I just don't have the time."

She doesn't have the time because she's suddenly very busy again, her children's lives. First Pearl Lowe, going to great gigs at places like Harrod, and her more recent commercial collection was spawning a handful of wedding dresses, of which more in a moment. None of them are likely—as was the genre she wanted to be more working at Bridgerton House in 2008—but she'll happily do you a nice version for one or two, midnight blue, whatever you like. As she says, "It's all about wearing what you want."

Pearl's London years are well documented, not least by her self in her compelling 2007 autobiography *All That Glitters Comes On The Road* that left her in a "North London set" that included Kim Mee, Nalle Fren, Jack Low, and other names involved around her, and she worked around there, and life was definitely fun as times but hardly healthy. In the mid-2000s, she'd perhaps best remembered for the fact that her sister daughter—the model Daisy Lowe, came out of the time of the "rained out to be

the biological daughter of her friend, the Bath singer Gavin Rossdale, and not of the presumed father at all.

That story came out in 2008, around when Pearl's life started changing radically. She and Danny moved out of London the following year, first to Hampshire—"It was good and healing, as I'd had a rough time in London"—and later to the West Country.

"We couldn't find a house to buy in Hampshire," she says, "but anyway, we didn't fit in. Eventually she worked in the City. But then my best friend suggested we look at Wiltshire, and she knew we liked it, so she said 'I want', so we became really. We chose there and it was so far. I usually told Danny to turn around and go back, but when we got there the house was good, and the school was good, and we fit in here with it all. The director was when the producer said, 'There was a book, why not check out Bridgerton House?', and that sold us. We've been down here nearly ten years now, and I've been asked for 12. Now I'm back, you understand?" And with that she smiles. "I never had a problem with that."



I didn't want to do music anymore – it made me miserable and anxious, all those days with a load of boys on a smelly bus

Back in 2001, Pearl was doing up a house in London for Alice McKee of Creation Records, a champion of Oasis and The Libertines. But she couldn't find any certain she liked, so she took up some last year—and, when all her friends saw them, they wanted to see them. "I felt really good," she says. "I didn't want to be miserable anymore—it made me miserable and anxious, all those days with a load of boys on a smelly bus—and I needed something else beyond being home with the children. I had to get my career back."

The last certain thing had taken off like a train—"I was doing something I'd dreamed of," Pearl says—and she has an interior design path that continues, in the background, to this day. "I took up people's houses quickly," she says, "and after ages NEDs. My clients are well known, and the people to think they did it themselves."

A common fashion folk word: "It had to be," Pearl says, "and I had that feeling to want, so I started making my own clothes again." Before she knew it she was being asked to make coats, and everything beyond her dress in places like Liberty.

Up next was more to have been a collaboration with Topshop, but she came out of those meetings and didn't receive that was to reply Pearl's life and career. "It was doing a good review in Liberty for some magazines," she says, "and, out of the blue, got a call

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'I made some really rash decisions when we bought this house,' admits Pearl Lowe, laughing, 'but moving here wasn't one of them.'

However much of a nightmare it was for her then, Lowe lives in the right place.

It doesn't seem that a decade since Pearl's pop star and model career waned and designer — swapped the past and scandals of her economy. 'Presenters Hell' for a life of stylish whimsy in Somerset. But while her heart immediately settled on a country life with her musician husband Harry Goffey the off-Superstar band and two children, it took at least six months before she found a house that was right for them... Kind of. 'The worst decision I ever made — I had 11 bedrooms for a man and even with all the kids at home had only a daughter, model Daisy Lowe, raising great weekenders that's too many. But it's the house that just wouldn't go away,' Pearl explains. 'A friend told me to look at a house in the area. It was right and the price was right, but we couldn't afford the price she wanted. My kids in school and, unfortunately, she didn't want to accept an offer. Daisy and I just looked at each other and said, "How can we not?"'

It was February when they moved in and, despite the house's size and age (it was built in 1932 and has a huge carved fireplace as well as a small gas in Georgian style stone and high ceilings). Pearl was convinced they could do the splash paint and paper job and have it ready for a family party eight weeks later. 'I was so deluded,' she admits, 'but there were no walls to take down. The only major change was to connect the existing plumbing over into a kitchen and I'd already walked over the floor, and bought the cabinets the day we exchanged contracts.' She hadn't signed on the dangerous electricity — nor the dusty plumbing. 'I never was technically knowledgeable as the boss of a

house,' she says, shaking her head as if to dismiss it. 'There are structural problems there was water and mold all over the front garden.'

It never occurred to Pearl to get a professional opinion from the period drama that is a renovation project. While Harry was working with his new band Van Goffey and Pearl was creating designs for her expensive lifestyle brand and children's fashion range, they were also living in a building that was in the middle of a renovation project. 'I was in a bit of a state, so it's no wonder I made some bad decisions,' she says. 'I'd already ordered the paper to Daisy's room. The same day, Harry looked at the newly renovated ground wallpaper I'd put up in the living room and said,

'There this. It's not such a bad job. I had to get it all with a new pattern from Little Greene.'

Pearl's thoughts on the renovation project were wallpaper choice, though. 'There's that gorgeous new kitchen with three meters island topped with scarlet Antiques marble. Harry basically bought the house for my usual palette of muted reds and oranges, with a touch of black and white. I'd been full of a heavy fancy to open up the house,' she says with a laugh. 'There's that the elegant formality of the wallpaper she's used throughout, with a touch of tiger print and geometric, most art work and things abstract, abstract and abstract. It's been a long time that Pearl is in the house, she's in a more, more elegant level. 'I just want to be every now,' she says. 'Basically, I want to be inspired by my own house.'

For more on what Pearl's house and interior design business, visit pearlhouse.co.uk



KITCHEN DETAIL

Just one look at the lightbox installation by Neil French (see page 104) and Pearl, 45, is convinced, so can sleep it every day. Get the look: The first alternative version of the island is a mix of white and black. The island is a mix of white and black. The island is a mix of white and black.

HOME PROFILE

THE OWNERS: Fashion and interior designer Pearl Lowe, her husband, musician Harry Goffey, and their children John, 20, Frankie, 18, and Betty, 11. **Plus:** Angie the Cavalier.
THE PROPERTY: An 18-bedroom Georgian house located just outside Frome in Somerset. On the ground floor there's an entrance hall and beer hallway, living room (made), dining room, family room, dining room, kitchen, playroom, pantry and utility room. The first floor has six bedrooms and four bathrooms. There are a further five bedrooms on the second floor.



FAMILY ROOM

My house is filled with items that are antique and vintage. Pearl, 45, is convinced that she'll be in the house for a long time. 'I'm passionate about a piece of fabric I will work in the house,' she says. 'I'm passionate about a piece of fabric I will work in the house.' The house is a mix of white and black. The house is a mix of white and black.

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BETTY'S BEDROOM

Betty chose every element of the decor in her room - including the bold and white striped wallpaper. I suggested yellow, but she was determined. She wants to be a designer one day," says Pearl.

Get the look This is a Parson & Parson Black Print Stripe wallpaper. For a dog-eared like this one, try The London Jewelry Co. The bed is a from Modigliani. The butterfly quilt is by Pearl Loomis/Parson.

DAISY'S BEDROOM



HOMES/ETC



DAISY'S BATHROOM

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OH, what a *CIRCUS!*

After a decade in the country, it's no longer about juggling parties and the it-girl lifestyle for Pearl Lowe. Instead, she's working on a whole new performance, as Deborah Brett discovers

Photographs: EMILIA TOSCANI

Lowe's collection
is a blend of
circus performers
of yesterday



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Performers for the day
arranged that Peter
Berry (top) poses on the
carnival and her friends
bowed down to her.



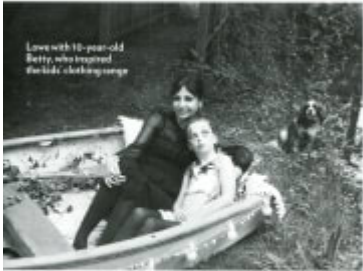
TOP and LEFT:
Lover's
glitter, top hats
and velvet
ropes make up
the Peter Paul
Lowe collection.
ABOVE: Lowe
and her
daughter, Dana.

get which creates fine plastic masses, laid and negotiating how much glitter they can wear on their wigs, eyes and anywhere else. There's her husband, an itinerant drummer Henry Coffey, and assistants strapping on guitars in the next room, while her study has been transformed into a makeshift dressing room with racks of her new children's range, Peter Paul Lowe.

"I found this amazing velvet fabric at a vintage fair, tucked it in a baggie in it, and made some samples for Henry's vision. Next I made a cape and hatset, and that's how Peter Paul Lowe started," explains Lowe when talking me through her circus-themed collection, which contains butterfly-winged boots, various ornaments of glitter, fairy wands, top hats and velvet ropes. Henry loves dressing up, that is not. Think 1920s expense article and low cinema in the most outrageous sense. "It's the most excited I've ever been about anything I've ever done," explains Lowe. "It's so weird, I'm really surprised because it's not me, for myself."

THE CLOTHES ARE HOT YOUR NORMAL EVERYDAY WEAR, but then life at Peter Lowe's is anything but pedestrian. "I'm very dAAAA," Lowe confesses, "and my kids love dressing up. Fairly enough, my 10-year-

PROFILE



Lowe with 10-year-old Betty, who inspired the kids' clothing range

aid. Alfa, in a DJ in Bristol, he's studying music and asked me to make her a butterfly outfit for Festival. He's been making some of my vintage stuff and reusing it, which is really annoying. "Can you just ask me?" she exclaims. Although it means her second child still hasn't learned, having recently appropriated her favourite leopard-print coat. "One of his friends posted a picture of him

DI-ing it on Instagram, and I just managed him going. "You'd better bring that coat back!" It's hard to believe that it's more than a decade since she appeared on the television (Princess Hilary party set, which included Kate Moss, Jude Law, Sade Frost, Liam Gallagher and Patsy Kensit. "We were going out every night in London. It was hard not to - "If you come tonight, we will give you a Oscar handbag," she said. "If you come tonight we'll pay you a grand! It's so tempting; you have to be so strong to say, 'No, I'm staying in.' And then, when I moved to the country, I didn't go out at all."

The move was an extreme but necessary measure, designed to help Lowe finally quit her addiction to both cocaine and heroin. "It took ages to look at that time badly because for me it was very damaging, but now I'm able to see that it was a really fun, crazy time," admits Lowe, adding sincerely, "I can embrace my more mature years, but with no jealousy."

HER MEMOIR ALL THAT GLITTERS, PUBLISHED IN 2007, CONVEYED JUST HOW CENTRAL DRUGS WERE TO HER GANG. Alfa read the book when he was 13. "He only told me a year ago. He said as it was just on the shelf, he thought he'd read it. I cried when he said, 'I really know what you've been through

“It's the most excited I've ever been about anything I've ever done. I'm really surprised because it's not even for myself”

”

and, so she is over the moon, she couldn't be prouder of her sister." Lowe admits that Daisy is a natural. "She always wanted to go to ballet. I'm really pleased people will get to know her. She is so sweet, so intelligent and she's very strong-willed."

THE YOUNGEST, BETTY, HAS ALSO DIPPED HER TOE INTO THE FASHION WORLD. After she appeared in a shoot for cool culture magazine i-D, stylist Katie Grand tasked Lowe asking if Betty would model in a Marc Jacobs ad.

The designer is known for his irreverent campaigns - Victoria Beckham's legs poking out of a giant shopping bag, for instance - and the images of Betty dressed in a long, purple-print skirt and polo neck generated typical outrage in the tabloids. "It wasn't provocative in any way," says Lowe of the dense photographs. "She'd never been to New York, she'd never even been to America, so for her it was a dream come true. We went up the Empire State, we went in a carriage round Central Park, we saw the Statue Of Liberty."

Since then, Betty has been photographed for the cover of *Figure* magazine. "We flew to Milan last week. We have these little adventures together. It's not really what she signs to do - she wants to be a manager," admits Lowe. "She was a bit angry with me about the editorial for her 10

and I'm not going to make the same mistakes. I'm so proud of everything you've done."

Her eldest daughter, Daisy, 23, appears to inhabit a non-accidental world from her mother's former no-nonsense, frequenting Glastonbury with her friends Pico Cookiel and Alex Chung. "I'm a walking encyclopedia on what you shouldn't do. I can sit down with my children, and I can guide them from my experiences. Alfa and Daisy really do listen to me."

Made! Daisy was the only one of her four children not to make the country move, opting instead to stay with her maternal grandparents in London and finish her schooling at South Hampstead High School.

And this summer she's being up her catwalk sisters and occupied them for dancing shows on BBC One's *Strictly Come Dancing*.

"Daisy said, 'Sorry, Mum, but from now on your Saturday night viewing is me.' We were so excited," says Lowe. "I never really watched the show but Betty was obsessed with Abbey Clancy when she was

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PROFILE



Betty has already modeled for Marc Jacobs and Vogue Runway

FROM TOP: Lowe with youngest daughter Betty with husband Danny in 2014

that. She was like, 'If I was my own agent, I wouldn't have accepted that.'

happy? I've got beautiful kids, I love my husband, I've got a wonderful home — why? And I think it's because I wasn't being creative — that's how you can overcome addiction. I didn't realize until about a year ago that I wasn't waking up with a black cloud hanging over me."

LOWE READILY ADMITS MONEY AND FINANCE ARE NOT HER FORTS. "Danny and I are an shit with money, it's been our living in life. We've not had money to put petrol in the car sometimes, it's been that bad. So now any money I earn goes straight into my business. I've had no outside investment, which I'm really proud of." Geoffrey, meanwhile, has his new brand, Vagabond. "He's got all his mates and they're off to India soon to do a festival. He's loving it. He doesn't feel he has to be successful. He knows what success feels like; this is something to feel his need."

And what's finding her said? "Creativity," says Lowe again simply. "It makes me really emotional because there was a time when I would sob at night and ask to be married from my life because I was so deeply unhappy. I used to ask myself, 'Why? Why can't I be

Christmas with The Loves

Where do you like to celebrate? "Last year, we jumped ship to Miami, but we didn't like it so much. We needed the cold. Thankfully, this year it's back home."

Who's invited? "We have our usual. My family and Danny's family, Danny's brother and all his lot. It's pretty crazy."

Who's cooking? "Danny. He is an amazing cook. He does the turkey and I do the veg."

What kind of tree do you have? "I love decorating. I'm obsessed. I decorate the tree on 1st December. I've been known to buy two because the first one's dropped before Christmas and I've had to get another one."

Do you have a colour theme? Is it black and gothic, or bright and sparkly? "In honour of Betty's first Christmas, we bought a white tree with pink decorations. So we have a lot of kids. I try to limit it to two colours but Betty wants everything on."

Any special traditions? "Surely, Betty made Danny admit there was no Father Christmas. Some of her friends had been telling her he wasn't real and she didn't want to be the last to find out. So, for the first time in 26 years, we won't be putting out mince pies, snow fair, carrots and sherry for Santa."

Are you an organised present-buyer or a last-minute-dash person? "I wasn't always a last-minute dash — I never had I have bought enough presents."

But it's the joy of creating Petite Pearl. Lowe that really brings a sparkle to her eye. Lowe has added an extra act to the range for Betty, as she's getting bigger; and, after making Daisy a butterfly motif for Christmas this year, she's now thinking of doing a few key pieces for tans, too. It looks like life is anything but sad in Somerset. ■ *Petite Pearl Lowe is available at Harrod, Selfridges and online at PetitePearl.co.uk*

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